COMMUNITY OUTREACH COORDINATOR
New Orleans, Louisiana

The Coalition to Restore Coastal Louisiana, the most effective and recognized coastal advocacy organization in the state, seeks a dynamic and skilled professional to serve as our Outreach Coordinator.

The Community Outreach Coordinator will support CRCL’s outreach activities to connect people to coastal restoration issues through education and experiences and facilitate public input that addresses community needs and concerns. The Community Outreach Coordinator will play a central role in hosting CRCL’s Future Coastal Leaders program. As a member of the Advocacy & Outreach team, the coordinator will engage with stakeholders through public presentations, tabling, CRCL’s volunteer restoration programs, CRCL’s State of the Coast Conference, and other events; represent CRCL to various audiences; and track and analyze data to inform outreach activities. The strongest candidates will demonstrate a passion for connecting to the diverse communities across the coast of Louisiana.

THE COALITION TO RESTORE COASTAL LOUISIANA

As the state’s first nonprofit organization dedicated to coastal restoration, CRCL works at the local, state and federal levels to ensure that restoring and protecting Louisiana’s coast is a top priority for the state and the nation. In addition to CRCL’s roles as an advocate and a watchdog, the organization serves as a responsible steward of Louisiana’s rich coastal wetlands, actively facilitating and funding coastal restoration projects.

CRCL unites a diverse, nonpartisan set of interests via its Board of Directors and robust organizational partnerships. Through the efforts of volunteers who plant marsh grasses and trees across the coast, membership events, conferences, and newsletters, CRCL’s reach is multiplied, enabling the organization to connect with thousands of individuals each year. CRCL’s multifaceted, comprehensive, and coast-wide approach to coastal restoration distinguishes the organization from every other civic and environmental group in the region.

The Role

The Community Outreach Coordinator will coordinate, lead, and engage various outreach and community-based activities that connect people to coastal restoration issues through education and experiences. These include youth engagement via CRCL’s Future Coastal Leaders program, providing awareness of coastal restoration plans and projects, and facilitating public input that addresses community needs and concerns.

The Community Outreach Coordinator will engage with stakeholders through public presentations, tabling, CRCL’s volunteer restoration programs, fundraising events, CRCL’s State of the Coast conference and other types of events and conferences.

The Community Outreach Coordinator will track stakeholder engagement through CRCL’s database with the goal of building a coalition of actively engaged coastal stewards.

The position will report to the Director of Community Resilience and work in close collaboration with CRCL staff and partner organizations including the Mississippi River Delta coalition.
Responsibilities

• Manage CRCL’s Future Coastal Leaders programs to engage high school and college aged participants through experiential learning activities about our coast.

• Maintain database system to track and analyze stakeholder engagement in outreach, volunteer and other events and advocacy.

• Coordinate and lead community outreach and engagement efforts related to coastal restoration, including community discussions, workshops and field trips.

• Lead and support, as needed, activities including tabling events, fundraising events, CRCL’s State of the Coast conference and restoration events.

• Promote and garner public support for policies, plans and projects that advance coastal restoration, working in close partnership with CRCL’s advocacy and outreach staff.

• Inspire and help establish long-term partnerships, relationships and collaborations with educational institutes, agencies, corporations, nonprofits and individuals with a focus on underserved and under-resourced communities.

• Support the application of DEIJ principles internally and externally to increase collaboration with and participation of communities underrepresented in our work.

• Support the Advocacy & Outreach team to advance the mission and strategic plan of CRCL

Preferred Qualifications

• Exceptional communication and interpersonal skills
• Ability to think strategically and prioritize activities to achieve maximum effectiveness in a fast-paced environment
• Experience, ideally youth-based, in engaging and educating the public
• Ability to track data and information across various software sources and databases
• Ability to plan and lead meetings, host events and facilitate discussions
• Formal knowledge or experiential training in a field that is relevant to environmental nonprofit engagement and advocacy
• Demonstrated competency or proficiency in the application of diversity, equity, inclusion and justice principles
• An energetic, positive presence
• Knowledge of Louisiana’s coastal issues and communities
• Dedication and commitment to CRCL’s mission

Salary
Starting from approximately $40,000 with potential for growth over time. Generous health and retirement benefits and leave policy including parental leave.

Location: New Orleans (up to 3 days a week) and virtual

How to Apply: Interested candidates should submit a cover letter, resume and contact information for references to isabella.donnell@crcl.org with Community Outreach Coordinator in the subject line.
Closing Date: Until filled

The Coalition to Restore Coastal Louisiana follows an equal opportunity employment policy and employs personnel without regard to race, creed, color, ethnicity, national origin, religion, sex, sexual orientation, gender expression, age, physical or mental ability, veteran status, military obligations, incarceration background or marital status. We strive to increase diversity, equity, inclusion and justice in all elements of our work and with our partners to support the interdependent needs of nature and people in a rapidly changing world.

The requirements and qualifications listed in our job descriptions are guidelines, not hard and fast rules, and if you have most of the qualifications listed, we encourage you to apply. Your experience refers to paid and unpaid experience, including volunteer work, which helps build the competencies, knowledge, and skills that translate directly to our openings.