

Shell-A-Bration

COALITION TO RESTORE
COASTAL LOUISIANA



March 22, 2024 • 7pm • Cajun Ballroom at Audubon Zoo • New Orleans, LA

Shell-A-Bration is a community event dedicated to raising awareness for the Coalition to Restore Coastal Louisiana's Oyster Shell Recycling Program, which collects shells from New Orleans restaurants to build oyster reefs and shoreline habitat in coastal Louisiana! This event brings together oyster lovers for a night of live music, delicious food, door prizes, a silent auction and fresh oysters!

Launched in June 2014, this program has become one of the largest shell recycling programs in the nation, having collected over 14 million pounds of shell to build five oyster reefs.

Oysters Rockefeller - \$5,000

- Eight event tickets
- Prominent logo/name placement on event website, event signage and on social media
- Opportunity to make brief remarks during event
- Banner placement during event (sponsor provided)
- All Oysters Bienville benefits

Oysters Bienville - \$2,500

- Six event tickets
- Recognition in event press release
- Opportunity to provide promotional item
- Logo/name on event website
- Logo/name on event signage
- All Charbroiled Oyster benefits

Charbroiled Oyster - \$1,000

- Four event tickets
- Verbal acknowledgment at event
- Company name/individual listed on event signage
- All Raw Oyster benefits

Raw Oyster - \$500

- Two event tickets
- Name listed on event website
- Recognition on social media

Lagniappe Sponsors

Oysters Gumbo - \$3,000

- Supports our local fishermen
- Acknowledgement at food stations
- All Oyster Bienville benefits

Oysters Shuckers - \$1,500

- Supports our local shuckers
- Acknowledgement at shucking tables
- All Charbroiled Oyster benefits

Shell-A-Bration ticket includes:

- Live Entertainment
- Fresh Louisiana Oysters
- Local cuisine by Audubon Nature Institute
- Local Brews
- Kids Entertainment
- Silent Auction
- Door Prizes



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More Information:

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Prefer a custom sponsorship package? Contact us!