

Shell-A-Bration

COALITION TO RESTORE
COASTAL LOUISIANA



March 27, 2025 • 7pm • Cajun Ballroom at Audubon Zoo • New Orleans, LA

Shell-A-Bration is an annual celebration dedicated to supporting CRCL's Oyster Shell Recycling Program. As we mark our 11th year, we invite you to join us in celebrating a decade of remarkable achievements and continued commitment to coastal restoration. The event brings together oyster enthusiasts, community members, sponsors, and stakeholders for an unforgettable evening of live music, delectable food, door prizes, a silent auction, and, of course, fresh oysters.

Oysters Rockefeller - \$5,000

- Eight event tickets
- Prominent logo/name placement on event website, event signage and on social media
- Opportunity to make brief remarks during event
- Banner placement during event (sponsor provided)
- All Oysters Bienville benefits

Oysters Bienville - \$2,500

- Six event tickets
- Recognition in event press release
- Opportunity to provide promotional item
- Logo/name on event website
- Logo/name on event signage
- All Charbroiled Oyster benefits

Charbroiled Oyster - \$1,000

- Four event tickets
- Verbal acknowledgment at event
- Company name/individual listed on event signage
- All Raw Oyster benefits

Raw Oyster - \$500

- Two event tickets
- Name listed on event website
- Recognition on social media



More Information:

Kelly.Messer@crcl.org

504.264.6749 - crcl.org

Prefer a custom sponsorship package? Contact us!

Lagniappe Sponsors

Oyster Gumbo - \$3,000

- Supports our local fishermen
- Acknowledgement at food stations
- All Oyster Bienville benefits

Oysters Shuckers - \$1,500

- Supports our local shuckers
- Acknowledgement at shucking tables
- All Charbroiled Oyster benefits

Shell-A-Bration ticket includes:

- Live Entertainment
- Fresh Louisiana Oysters
- Local cuisine by Audubon Nature Institute
- Local Brews
- Kids Entertainment
- Silent Auction
- Door Prizes

BEST FUNDRAISER TO ATTEND

COALITION TO RESTORE
COASTAL LOUISIANA'S
SHELL-A-BRATION

CRCL DOES IMPRESSIVE WORK in the community recycling oyster shells to build reefs and strengthen Louisiana's coast. They also definitely know how to throw a fundraiser. We met at the Audubon Zoo's gates and got to ride a mini train (!!!) to the Louisiana swamp exhibit. There they had multiple local oyster businesses serving up oysters of all shapes and sizes, including some that were absolutely massive, in addition to more food inside. Cajun musician Louis Michot of the Lost Bayou Ramblers performed. Plus, I got to say hi to the otters, white alligators and the Rougarou, who was already dressed in her Easter best.



Kaylee at Shell-a-Bration
PROVIDED PHOTO