



## OUTREACH MANAGER Coastal Louisiana

### About CRCL

The Coalition to Restore Coastal Louisiana (CRCL) is a nonprofit organization whose mission is to unite people in action to achieve a thriving, sustainable Louisiana coast for all. CRCL works at the local, state and federal levels to ensure that restoring and protecting Louisiana's coast are top priorities for the state and the nation. In addition to CRCL's roles as an advocate and a watchdog, the organization serves as a responsible steward of Louisiana's rich coastal wetlands, actively facilitating and implementing restoration projects. CRCL unites a diverse, nonpartisan set of interests via its board of directors and robust organizational partnerships. Through the efforts of volunteers who recycle oyster shells and plant marsh grasses and trees, membership events, conferences and newsletters, CRCL connects with thousands of individuals each year. CRCL's multifaceted, comprehensive, coast-wide approach distinguishes the organization from every other group in the region.

### The Role

The outreach manager serves as the Coalition to Restore Coastal Louisiana's (CRCL) lead for community outreach, engagement programs and public-facing initiatives while supporting CRCL's policy, advocacy and government relations strategy under the director of government affairs. The successful candidate will be the primary regional representative for the Lafayette and Lake Charles area, responsible for strengthening CRCL's presence, partnerships and impact across southwest and southcentral Louisiana.

The ideal candidate is community-minded, relationship-driven, organized and motivated by CRCL's mission.

### Key Responsibilities

#### Outreach & Engagement Leadership

- Support CRCL's outreach strategy, under the direction of the director of government affairs
- Plan, coordinate and lead CRCL community engagement programs, including:
  - Presentations to civic organizations, local governments and community organizations
  - Regional listening tours for coastal community insights
  - Collegiate leadership program
- Assist in the execution of CRCL's coastal leadership program
- Collaborate across CRCL teams to align projects, messaging and programming.
- Manage outreach logistics, scheduling, communications and regional event promotion.

#### Policy & Government Affairs Support

- Support CRCL's policy and advocacy work by strengthening relationships with local parish leaders, state legislative offices and regional federal delegation staff.
- Provide regional insights to inform legislative priorities and CRCL policy positions.
- Assist with organizing legislative field trips, district visits and Capitol-based meetings.
- Track regional policy developments and convey updates to CRCL leadership.

#### Regional Representation & Community Presence

- Serve as CRCL's primary representative in the Lafayette and Lake Charles region.
- Build and maintain strong relationships with local governments, landowners, community partners, business/industry leaders, universities (including UL Lafayette) and civic organizations.

- Represent CRCL at local meetings, coalitions, conferences, public events and media opportunities.
- Identify emerging regional issues, opportunities and partnerships relevant to coastal restoration and resilience.

#### Program Coordination and Implementation

- Help manage on-the-ground components of grant-funded outreach and engagement deliverables.
- Assist in data collection, event evaluation and stakeholder follow-up.
- Maintain regional contact lists, partnership data and participation tracking.

#### Communications & Public-Facing Work

- Support internal and external messaging for outreach events, regional updates and stakeholder engagement.
- Provide content (photos, stories, local insights) for CRCL's newsletters, website and social media.
- Strengthen CRCL's community visibility through presentations, tabling and regional engagement opportunities.

#### Required Qualifications

- Bachelor's degree in communications, political science, public policy, environmental science, community development or related field; or equivalent experience.
- Demonstrated experience in community outreach, public engagement, volunteer coordination or regional partnership building.
- Strong relationship-building and interpersonal communication skills.
- Familiarity with Louisiana coastal restoration, ecology, environmental policy or economic development.
- Experience working with diverse communities and stakeholders.
- Ability to work independently and to travel regularly within the region and occasionally statewide.
- Ability to travel to the New Orleans CRCL office twice monthly.

#### Compensation & Benefits

- Expected starting salary range: \$50,000 - \$60,000, commensurate with experience.
- Generous insurance, retirement and leave policies (including parental leave).

#### How to Apply

Submit a cover letter, resume and references to [hiring@crcl.org](mailto:hiring@crcl.org) with Outreach Manager in the subject line.

#### Application Deadline

Open until filled.

The Coalition to Restore Coastal Louisiana follows an equal opportunity employment policy and employs personnel without regard to race, creed, color, ethnicity, national origin, religion, sex, sexual orientation, gender expression, age, physical or mental ability, veteran status, military obligations, incarceration background or marital status. We encourage applications from candidates of all backgrounds and experiences.